

POST SHOW REPORT 2020



Future Tech Event

OMAN'S 1ST  VIRTUAL EXPO AND SUMMIT

 07-08 OCTOBER 2020

 SULTANATE OF OMAN

ORGANISED BY



مسقط اكسبو
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WHITE PAPER
SUMMITS



EVENT OVERVIEW

Future Tech Event - Oman's First Virtual Expo and Summit, was held from **07 - 08 October 2020**. The Ministry of Transport, Communications and Information Technology, Sultanate of Oman, was the Strategic Partner to the Event.

The Future Tech Event was supported by the Ministry of Higher Education, Research and Innovation, Oman Chamber of Commerce and Industry, Communication and Information Technology Regulatory Authority (CITRA) Kuwait, Dubai International Financial Centre, Investment and Development Agency of Latvia, Saudi Authority for Industrial Cities and Technology Zones (MODON), Qatar Financial Centre and Russian Export Centre.

The Event was a premier, most anticipated and must attend one, showcasing the latest ICT products and services, hi-tech gadgets, consumer electronics and cutting-edge smart technology across all sectors, with unique launches, exciting interactive features and innovative solutions by top developers, manufacturers, retailers and international brands from the local, regional and global market.

Future Tech was specially designed to provide maximum opportunities to the stake holders - sponsors, exhibitors and visitors at this premium event which was pegged to other top technology exhibitions taking place in the MENA region.

The core focus of the Summit was to share and discuss a broad spectrum of presentations and case studies that ensure the awareness and understanding of the latest market trends along with educating and enlightening the attendees about ways in which they can adapt to the demands of the digital and technological revolution.

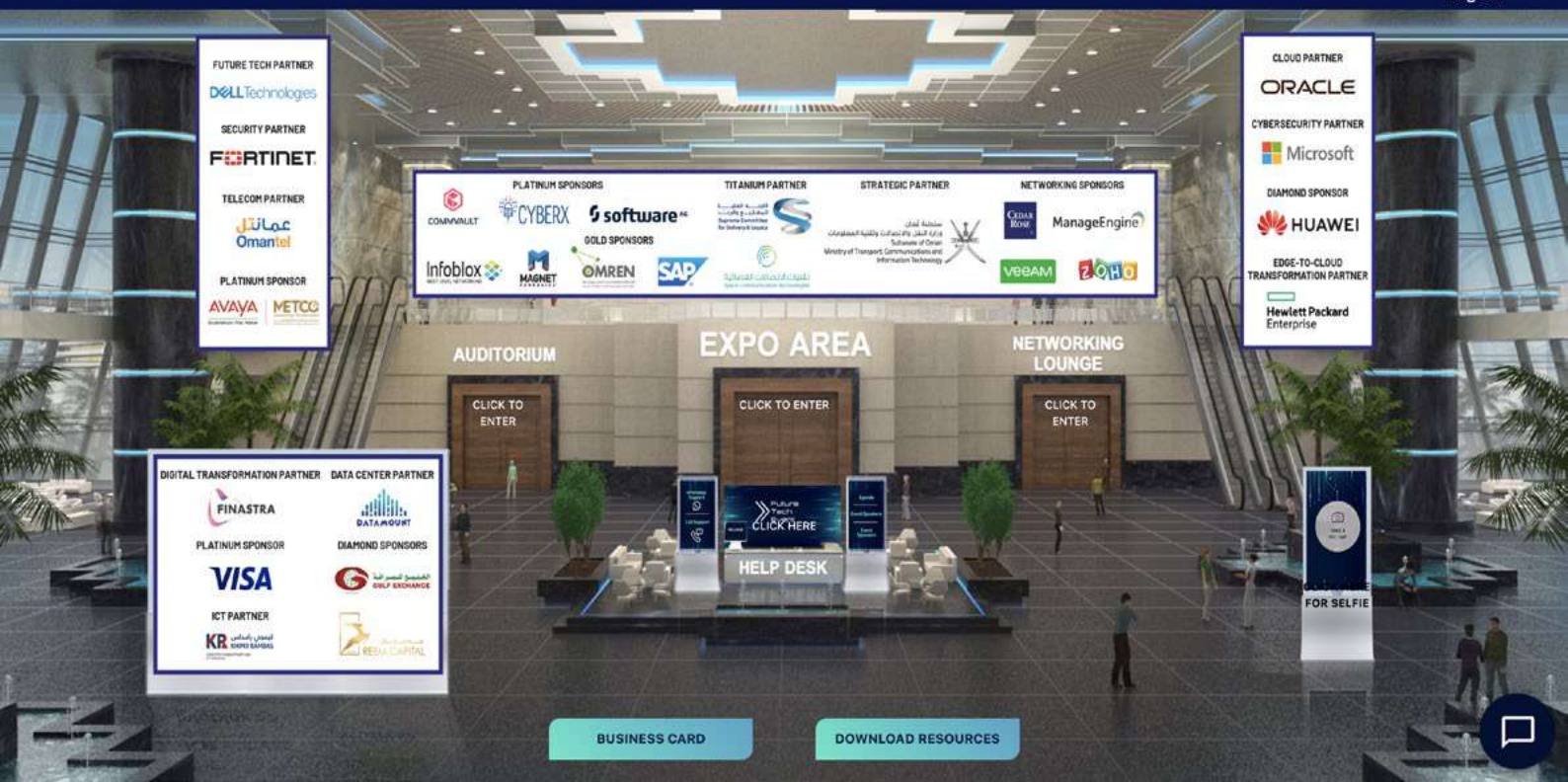
The main objective of the Event was to connect exhibitors to their target audience, collaborate business partnerships and aspire to further development.



EVENT HIGHLIGHTS

A NEW WAY TO EXPERIENCE AN EXHIBITION

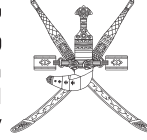
- 1) A virtual event works very much the same as our in-person events, with many of our physical features transferring to the digital experience. The Event was held for 48 Hours from 07 October 2020, Gulf Standard Time – 10:00hrs or GMT+4, to ensure sure global attendance from all time zones.
- 2) 35+ Local and International Exhibitors
- 3) Future Tech Event featured a stellar line-up of 65+ Local and International Speakers
- 4) 1500+ Visitors
- 5) Interview with Sophia The Robot
- 6) First Commercial and Virtual Event to use a Chroma Screen



SPONSORS AND PARTNERS

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وزارة النقل والاتصالات وتقنية المعلومات
Sultanate of Oman
Ministry of Transport, Communications and
Information Technology



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BUSINESS VIEW
THE FACE OF BUSINESS



HAPTIC



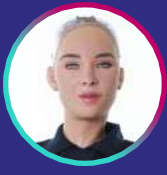
SECURITY MIDDLE EAST

siliconindia



UNLOCK

KEY SPEAKERS



Sophia the Robot
Humanoid Robot
Hanson Robotics



Walid Yehia
Sr. Presales Director for Turkey,
Africa, and Middle East
Dell Technologies
Topic: *Driving Business Agility in today's
digital economy*



Tarek Shahawy
Senior Director Technology
& Cloud Solutions
Oracle
Topic: *Building the Data-Driven
Enterprise*



Mohammad Al-Jallad
Chief Technology Officer
and Director
**Hewlett Packard Enterprise
Middle East & Africa**
Topic: *Accelerating Edge-To-Cloud
Transformation*



Savio Tovar Dias
Senior Director – Sales Engineering
Avaya
Topic: *Avaya OneCloud solutions to
address modern communication needs*



Abdul Hakeem Amur Al-Muslahi
General Manager
Datamount
Topic: *Business Technology
Optimization*



Firas Altaf Al Lawati
Head of Fintech Committee
Central Bank of Oman
Topic: *Fintech outlook & development*



Ali Hassan Moosa
Chief Executive Officer
Oman Banks Association
Topic: *Generation Z and the future
of Banking*



Mohammad AlBlooshi
Sector Head Fintech – Business
Development
DIFC Authority
Topic: *DIFC: The region's leading
Fintech hub*



Hamad Al-Fouzan
Member – Fintech Committee
Kuwait Banking Association
Topic: *Fintech and Financial Inclusion*



Henk J. Hoogendoorn
Managing Director–Financial
Sector Office
Qatar Financial Centre
Topic: *Qatar: A Rising FinTech Hub*



Serge Tohme
Managing Director, Middle East,
North Africa & Turkey
Finastra
Topic: *Next Generation Banking
Platform*



Pēteris Zilgalvis
Head of Unit, Digital Innovation
and Blockchain; Co-Chair, FinTech
Task Force
European Commission
Topic: *FinTech and Blockchain in the EU*



Arun Sharma
Director
DBT Mission, Government of India
Topic: *Biometric Payments in Social
Benefits: Indian Experience*

KEY SPEAKERS



Jaafar Ali Al-Sarraf

Vice Chairman
Gulf Exchange

Topic: *The ecosystem of sustainable fintech*



Faisal A. Hussain

Chief Financial Officer
Reem Capital

Topic: *Fintechism*



Angelique Assaf

Head of Data Strategy
Cedar Rose Data DMCC

Topic: *How Artificial Intelligence is impacting the Financial Industry*



Akshay Chopra

Vice President, Head of Innovation & Design – Central and Eastern Europe, Middle East and Africa
Visa

Topic: *Future of Retail Experiences*



Karim Darwish Eidok Al Balushi

Manager – Risk Management Department
Central Bank of Oman

Topic: *E-Commerce Before and After COVID-19 – drives and Impacts*



Albert Chan

Head of Industry – eCommerce & Retail at Google
Google

Topic: *Age of Assistance #RetailEvolution*



Anil Titus

Manager – Systems Engineering, Middle East, South Africa & Turkey
Commvault

Topic: *Effective Information Management for Digital Transformation 2020*



Patrick Grillo

Senior Director, Security Strategy
Fortinet

Topic: *Re-evaluating the Network – The How and Why of Integrated Security*



Flavio Aggio

Chief Information Security Officer (CISO)

World Health Organization – WHO

Topic: *COVID-19 Cybersecurity Attacks*



Aziza Sultan Hamed Al Rashdi

Director of Cyber Security

Ministry of Transport, Communications and Information Technology

Topic: *The New Norms: Cyber Security Mindset*



Maryam Hamad Al Muftah

Director of Information & Technology Department

Supreme Committee For Delivery & Legacy

Topic: *Cyber Security Journey*



Ann Johnson

Corporate Vice President, Cybersecurity Solutions Group

Microsoft

Topic: *Operational Resilience in a Remote Work World*



Vijay Jaswal

CTO, Middle East and Turkey
Software AG

Topic: *Living Connections: Connecting People, Places, Processes, Things and Technology*



Ali Shabdar

Regional Director MEA
Zoho Corporation

Topic: *Evolutionary Digital Transformation*

KEY SPEAKERS



Ankit Rajpal

Territory Manager Oman

Veeam

Topic: Data Protection for the Hybrid Cloud



A. Karthik

Chief Evangelist

ManageEngine

Topic: The present and future of Cloud IT Management



Eng. Meshal Al Zayed

CERT Team Leader

CITRA Kuwait

Topic: Lessons learned from COVID-19



Ali Sleiman

System Engineering Director

Infoblox MEA, Turkey

Topic: Evolving IT Architectures and Boost the Efficiency of Your Security Operations



Mohannad Alkalash

Founder

CyberX

Topic: Security Operation Center and Effectiveness



Rhys Tooby

Solutions Consultant

Magnet Forensics

Topic: Simplifying Forensic Investigations with Magnet AXIOM Cyber



Simon Cwieka

Security Systems Engineer

CyberX

Topic: CyberX SIEM



Dr. Zahra Rashid Al Rawahi

Director of Innovation Capacity Building

Ministry of Higher Education, Research & Innovation

Topic: Toward a National Strategy of Artificial Intelligence in Oman



Pedro Pereira

Director & Head of Customer Adoption and Innovation Communication

SAP EMEA South

Topic: How to adopt sustainability, resilience and profitability with purpose



Dr. Eva-Marie Muller-Stuler

Chief Data Scientist, Advanced Analytics & AI practice leader

IBM

Topic: How to successfully scale AI - From vision to impact



Dr. Jassim Haji

President

Artificial Intelligence Society of Bahrain

Topic: Artificial Intelligence post pandemic



Igor Jablovkov

CEO Pryon

Founder of Yap, Amazon's 1st AI Acquisition

Topic: AI for All



Dr. Hatem Bugshan

CEO

Big Innovation Centre - MENA

Topic: Collectively shaping the future of AI



Shijaz Abdulla

Senior Manager, Solutions Architecture - WWPS MENA

Amazon Web Services

Topic: ML - Machine Learning

KEY SPEAKERS



Katie King

Chief Executive Officer

AI in Business

Topic: Harnessing AI ethically for competitive advantage



Jorge Sebastiao

Executive Board Member

Global Blockchain Organization

Topic: Blockchain accelerating Fintech



Baha Allawati

Vice President Enterprise

Omantel

Topic: COVID-19 and beyond



Saif Abdullah Al Abri

Sr. Manager – Business Development & Innovation

Space Communication Technologies

Topic: The impact of connecting rural areas through satellite communications



Ayman Madih

Chief Technical Officer

Huawei Tech. Investment (Oman) LLC

Topic: 5G Bring New Value



Dr. Sana Farid

President

VR/AR Association MENA



Georges El-Khoury

Country Manager - Oman

Dell Technologies



Sean Hurwitz

Founder & CEO

PIXO



Faisal Ameer Malik

CTO

Huawei



Dr. Anwer Hamim

General Manager

Higher Innovation Center



Abdulmonem Ali Al Kharusi, PhD

Director

Oman Research and Education Network

Topic: Digital Transformation in Education



Hritik Khimji

Director

Khimji Ramdas

Topic: Digital Business Platform



Omar Alrasbi

Chief Executive Officer

Sadara Group

Topic: The 4th Industrial Revolution in MENA



Abdullah Alzughaihi

Director of Urban planning and GIS Department

Saudi Authority for Industrial Cities and Technology Zones (MODON)

Topic: GIS implementation in MODON

KEY SPEAKERS



Elia Montanari
Head of Management and Control
European Space Agency



Eng. Naser A. Bin Hammad
Head of Strategic Partnership and
International Relations
UAE Space Agency



Shelli Brunswick
Chief Operating Officer
Space Foundation



Raihana Al Hashimi
Treaties and Agreements
Senior Executive
UAE Space Agency



Dr. Hector Upegui
Worldwide Market Development
Executive
IBM Watson Health
*Topic: The 6 elements of care
transformation: an International
Experience*



Khalid Ghaloua Adine
Head of Digital Healthcare Industry
ETISALAT
*Topic: Accelerating Digital
Transformation in Healthcare:
A response to COVID19*



Microsoft

Digital Resilience in a Remote Work World

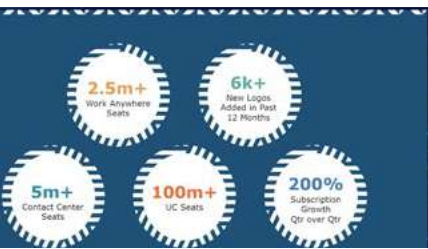
Ann Johnson
Corporate Vice President
Microsoft Cybersecurity Solutions Group



CYBERX
Year 10
BLARABI platform

Security Operation Center and Effectiveness

Muhannad AlKalash
Founder of CyberX



Fintech Outlook and Development

Firas Altaj Hussain Al Lawati
Head of Fintech Committee
Central Bank of Oman



CITRA

Lessons Learned from COVID-19

OCT 2020



Next Generation Banking Platform

Fusion Essence



Future Tech Summit

OMAN'S 1st VIRTUAL EXPO AND SUMMIT

Melwin D'Cunha
CEO

Driving Business Agility

Waid Yehia
Sr. Director Presales, Middle East Russia Africa Turkey (MERAT)

waid.yehia@dell.com

DELL Technologies

DATAPOINT

Business Technology Optimization

Mohd Hisham Anwar
General Manager
Datamatrix



Securing the Network

Why of Integrated Security



ACCELERATING EDGE-TO-CLOUD TRANSFORMATION

Mohammed Al-Jalal
CEO & Director - Middle East & Africa



The Data Driven Enterprise

Technology Solutions

Innovation in MODON



Flavio Aggio

Information Security Officer (CISO)

World Health Organization (WHO)

VEEAM

Data Protection for Hybrid Cloud

Ankit Rajpal
Territory Manager - Oman



TEAG

Locations: file, Places, technology

Qatar

الوقوع
See you in 2022



Next Generation Banking Platform

Finastra.com/retailbanking

@Finastra's
Finastra LinkedIn
Finastra YouTube

Future Tech Means Sustainable Advantage

October, 2020

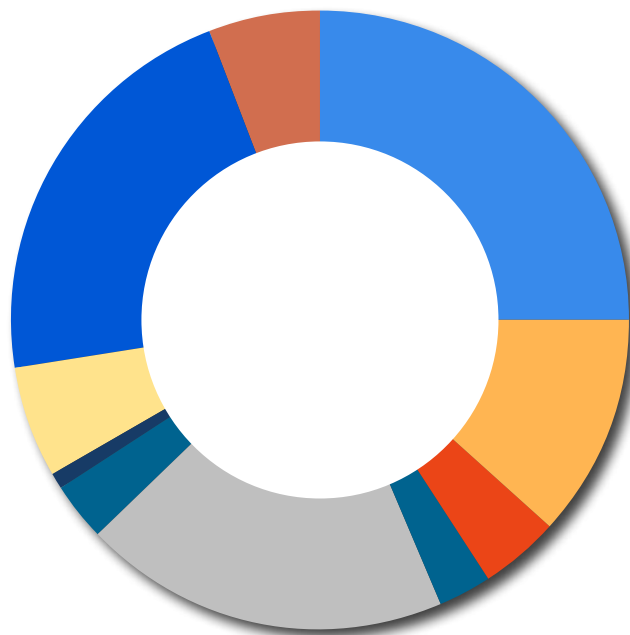
Pedro Pereira
Director, Innovation Adoption and Impact

ICA | **SAP**

ATTENDEE PROFILE

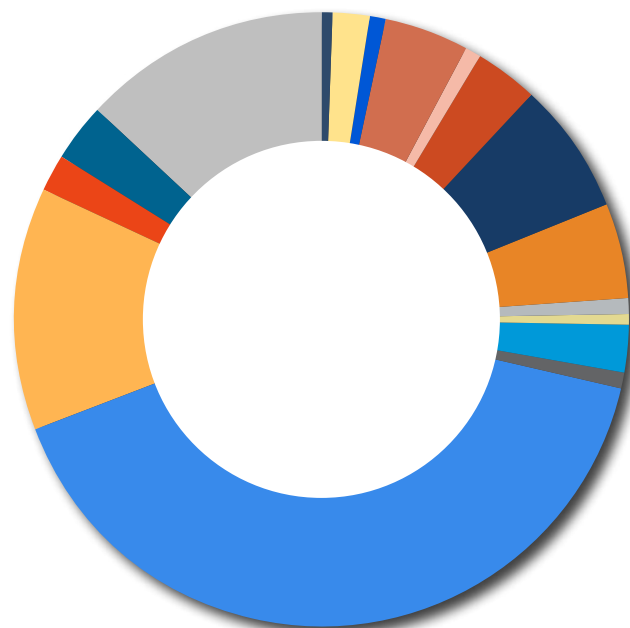
DESIGNATION

C-Level - Managerial	433
C-Level - Technology	200
Owners	70
Consultants	47
IT Personnel	328
Finance	55
HR & Admin	16
Security	100
Sales and Marketing	368
Others	100



REGION

Australia	9
Egypt	28
Germany	15
India	64
Jordan	10
Kingdom of Bahrain	47
Kingdom of Saudi Arabia	103
Kuwait	73
Latvia	11
Lebanon	9
Qatar	35
Singapore	14
Sultanate of Oman	586
United Arab Emirates	185
United Kingdom	26
United States of America	46
Others	186





CONTACT DETAILS

For Speaking Opportunities and Participation Enquiries,
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Ulrika Varela
info@wpsummits.com



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